



**VOCAL FOR LOCAL & LOCAL TO GLOBAL**

आपके बिज़नेस  
का भरोसेमंद साथी  
**IDEA से लेकर  
INTERNATIONAL  
मार्केट तक**

# FROM IDEATION TO FUNDING

FROM BRAND BUILDING TO  
BRAND LAUNCHING

**ONE-STOP BUSINESS GROWTH INITIATIVE WITH  
100+ SERVICES UNDER ONE ROOF.**



# ABOUT VYAPAR BADHAO

We proudly introduce Vyapar Badhao, a comprehensive business growth initiative designed to take your business from ideation to funding with over 100+ services under one roof.

# ABOUT IBSEA

As India's fastest-growing business association, IBSEA is dedicated to expanding your network, knowledge, and sales. With a presence across 28 states and expanding into cross-border business, we ensure maximum benefits to our community members.

**आपके बिज़नेस का भरोसेमंद साथी –  
आइडिया से लेकर इंटरनेशनल मार्केट तक**



# WHO CAN BENEFIT?

- Startups, NGOs & MSMEs
- Food Processing Units
- Real Estate Builders & Agents
- Corporate Trainers, Coaches & Speakers
- Hospitals & Clinics
- EV Companies
- Reiki, Astrology, Vastu,
- Numerology Consultants
- Coaching Centres
- Hotels & Restaurants
- Tours & Travel Agencies

**In the last 3 years, We has supported 1000+ clients, delivering high satisfaction and measurable results. Now, it's your turn to transform your business from unbranded → premium with our expertise.**



# OUR CORE SERVICES



# BASIC PACKAGE

**25,000/Monthly**

- 15 Premium Posters / Creatives
- 5 High-Impact Reels
- 3 Social Media Account Handling
- Strategic Monthly Content Calendar
- Approx. 50,000+ Digital Reach
- Basic Social Media Optimization
- Monthly Performance Report
- Brand Support & Guidance

## **6 Month Package Benefits (worth 50k)**

- IBSEA Corporate Booster Membership (worth 5000)
- 2 Podcast
- 50k Msg (Audio + Text )
- 1 Single Page website
- 10-page brochure/Digital Portfolio



# BUSINESS PACKAGE

**50,000/Monthly**

- 30 Premium Posters / Creatives
- 10 High-Impact Reels
- 3 Social Media Account Handling
- Basic SEO
- Approx. 1 Lakh Monthly Digital Reach
- 10 Professional Video shoots (1 time)

## **6 Month Package Benefits (worth 1.5lakh)**

- IBSEA Life time membership (worth 25,000)
- 5 Podcasts
- 1 lakh bulk messages (Audio + Text + Whatsapp)
- 5 Pages website
- 10-page brochure/Digital Portfolio
- 1 magazine Article
- 1 Promotional Award
- 50 Digital and Print Media Articals
- Approx. 10 Lakh total reach ( 4 lakh extra reach)
- Missed Call Number
- Youtube Account Handle
- Funnel creation for lead generation
- 10 Whatsapp Groups Handle



# BRANDING AND REPUTATION MANAGEMENT PACKAGE

## 1 Lakh/Monthly

- Dedicated Designer ( max100 poster )
- 1 Dedicated video Editor ( max 50 )
- Dedicated Social Media Manager | RM
- Advance SEO | Local SEO | Technical SEO
- Ai Agent for Lear Nurchure and Follow ups
- Approx. 2 Lakh Monthly Digital Reach

### 6 Month Package Benefits (worth 5 lakh)

#### 6 Month Package Benefits (worth 1.5lakh)

- 100 Reviews
- Pitch Dech | Premium website
- 2 Lakh bulk Messaging
- Pretable Material Design
- 100 Digital and Print Media
- 5 Podcast
- Approx. 2 million total reach
- 50 Video Feedback
- Dedicated Event
- Logo and video Promotion in 13 Events
- B2B, B2G Meetup Access
- Pan-India Support Through IBSEA President
- One-Day Corporate Training



## AI-POWERED SERVICES

- AI Voice Call Setup for Lead Nurturing
- AI Video Creation for Ads & Campaigns
- AI-based UGC Ads (User Generated Content)
- AI Chatbot & Agent for Customer Support
- AI Automation for Marketing Campaigns
- AI-driven Analytics & Reporting
- AI-based Personalised Email Marketing
- AI Script & Content Generator for Ads
- AI-powered Lead Qualification System
- AI-based Social Media Post Scheduling



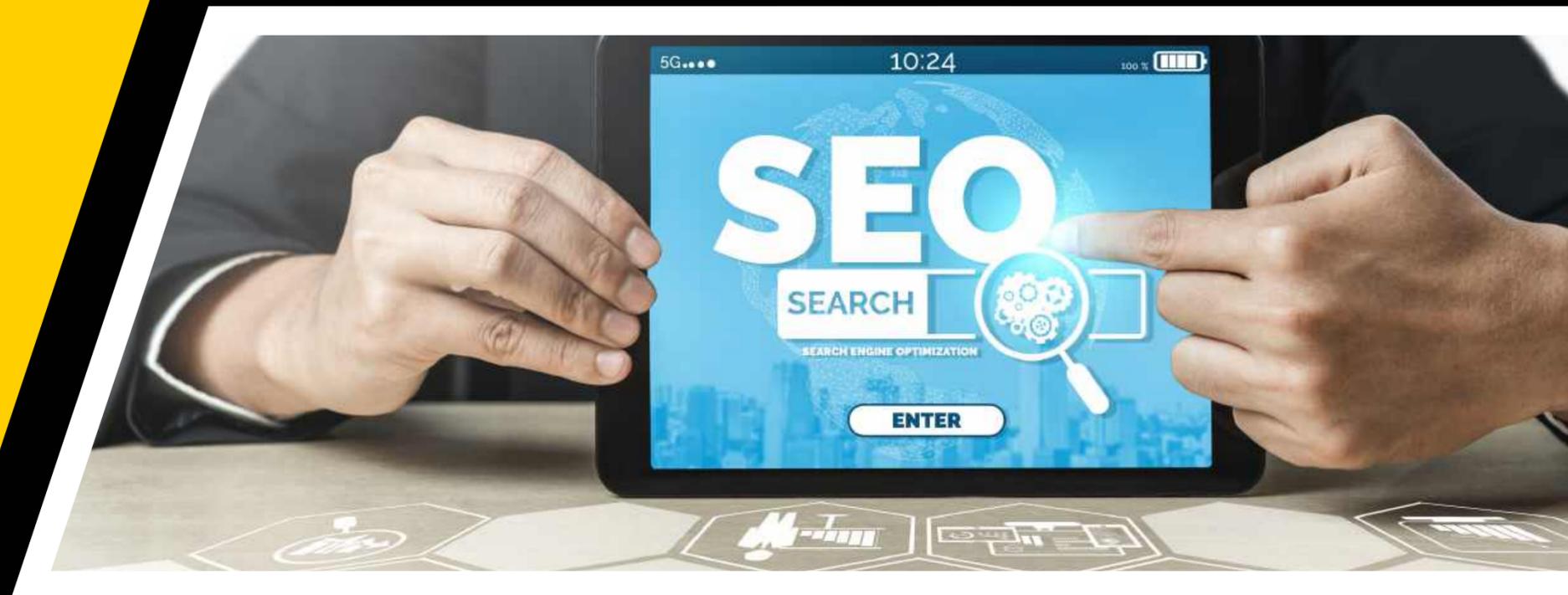
## DIGITAL MARKETING ESSENTIALS

- Social Media Management (FB, Insta, LinkedIn, YouTube)
- Social Media Ads (FB, Insta, LinkedIn, X Ads)
- Google Ads (Search, Display, Shopping, Video)
- YouTube Marketing (Ads, Channel Growth, SEO)
- Influencer Marketing Campaigns
- WhatsApp Marketing (Bulk & Automated)
- Email Marketing Setup & Campaigns
- PPC Campaign Management
- Online Reputation Management (Google Reviews, 5-Star Ratings)
- Affiliate Marketing Setup



## SEO & TECH MARKETING

- SEO (On-page, Off-page, Local SEO, Backlinks)
- Voice Search Optimisation
- Google My Business Optimisation
- YouTube SEO & Ranking
- App Store Optimisation
- Landing Page Optimisation
- Funnel Building & Automation
- CRM Integration for Marketing
- Marketing Dashboard & Analytics Setup
- Conversion Rate Optimisation



## CONTENT & CREATIVE

- Video Marketing (Reels, Shorts, Ads, Thumbnails)
- Podcast Branding & Guest Placement
- Content Writing & Blogging
- PR Articles & Press Releases
- Infographics & Visual Content Creation
- Copywriting for Ads & Sales Funnels
- Meme Marketing & Trend-based Promotion
- Brand Theme Song Creation
- Corporate Films & Documentary Creation
- Creative Ad Concept Development

# PRINTING & OFFLINE BRANDING

- Brochures, Flyers, Catalogues
- Banners, Hoardings, Posters
- Visiting Cards, ID Cards
- Diaries, Calendars, Pens, Stationery
- Branded Bags, Bottles, T-shirts, Hoodies
- Certificates, Mementos, Badges
- Flags, Mouse Pads, Office Goodies
- Product Packaging & Labels
- Standee, Roll-up Banners
- LED Boards & Signages
- Metro & Auto Branding
- Vehicle Branding (Car/Bus Ads)
- Pamphlet Distribution
- Exhibition Stalls & Booth Design
- Event Stage Backdrops



# LEGAL & COMPLIANCE



- Company Registration (Pvt Ltd, LLP, OPC, Partnership)
- Trademark Registration
- Copyright Protection
- Patent Filing
- MSME Registration
- Startup India Registration
- International Incorporation Support (UAE, USA, UK, Singapore)
- Auditing & Bookkeeping
- GST Registration & Filing
- ITR Filing
- ROC Filing & Compliance
- ISO Certification
- Labour Law Compliance (PF, ESIC, Shops & Establishment)
- Tendering & Licensing Support
- Data Privacy & Cyber Compliance

# FUNDING & BUSINESS GROWTH

- Business Plan Development
- Pitch Deck Design
- Angel Investor Introductions
- VC Connections & Networking
- Loan Assistance (MSME, Mudra, Business Loans)
- Government Subsidy Advisory
- Crowdfunding Campaign Setup
- Business Valuation
- Financial Modelling
- Franchise Setup & Advisory
- Investor Roadshows & Events
- Corporate Sales Training
- Productivity Booster Workshops
- HR Recruitment & Training
- Brand Ambassador Arrangement



# INTERNATIONAL BUSINESS EXPANSION

- Cross-border Trade Support
- Global Incorporation (UAE, Singapore, UK, USA)
- Overseas Event Management (Book Launch, Brand Launch)
- Embassy & Diplomat Meetings
- International Investor Connections
- Export Documentation Support
- Import-Export Licensing
- Translation & Localization Services
- Global Payment Gateway Setup
- International E-commerce Listing (Amazon Global, Shopify)
- Overseas Warehousing Support
- Heritage & Business Tours Abroad
- International Exhibitions & Trade Shows
- Partnerships with Foreign Chambers of Commerce
- Charity, CSR & Plantation Drives Abroad

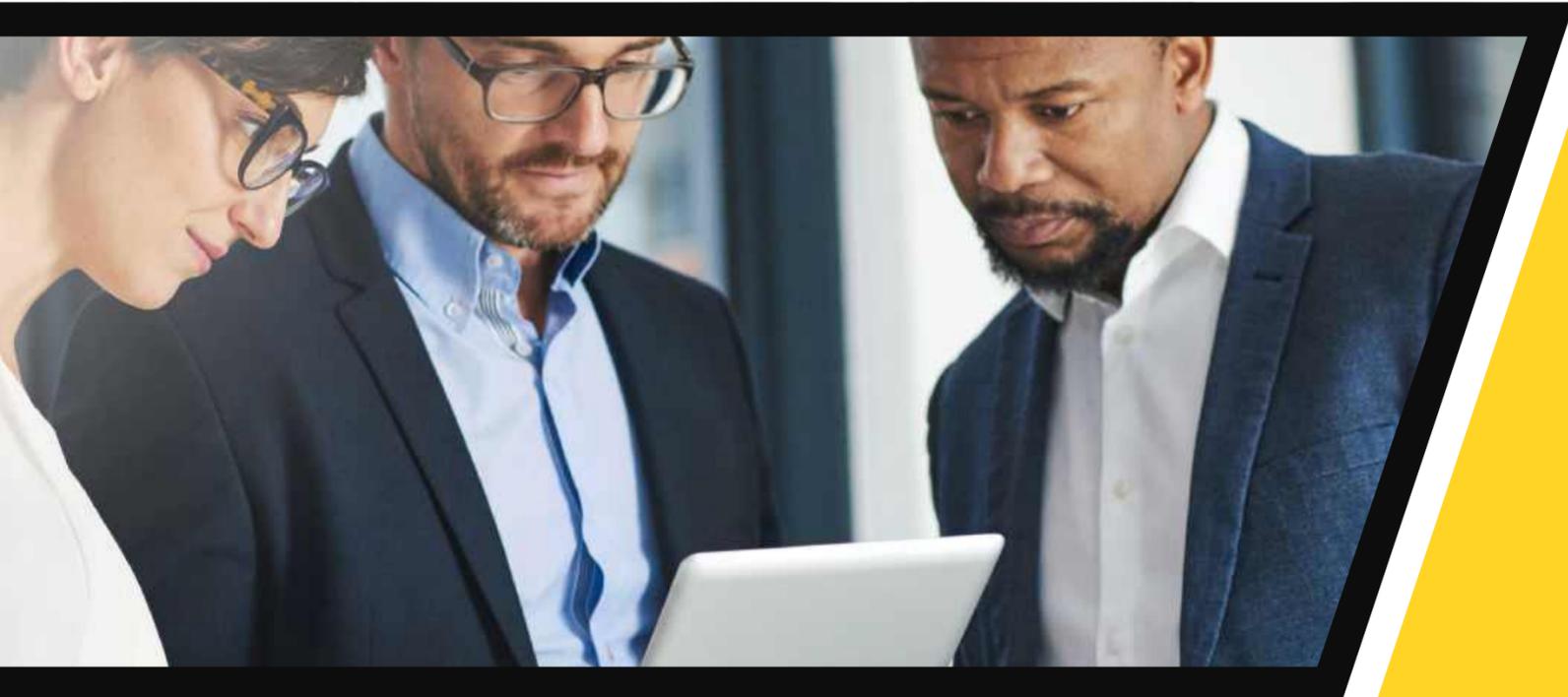


**Please select your required services. Once we receive your requirements, we will schedule a virtual meeting for better understanding. After the discussion, we will share the final service quotation. Upon payment confirmation, we will initiate the work accordingly.**



# आपके बिज़नेस का भरोसेमंद साथी है।

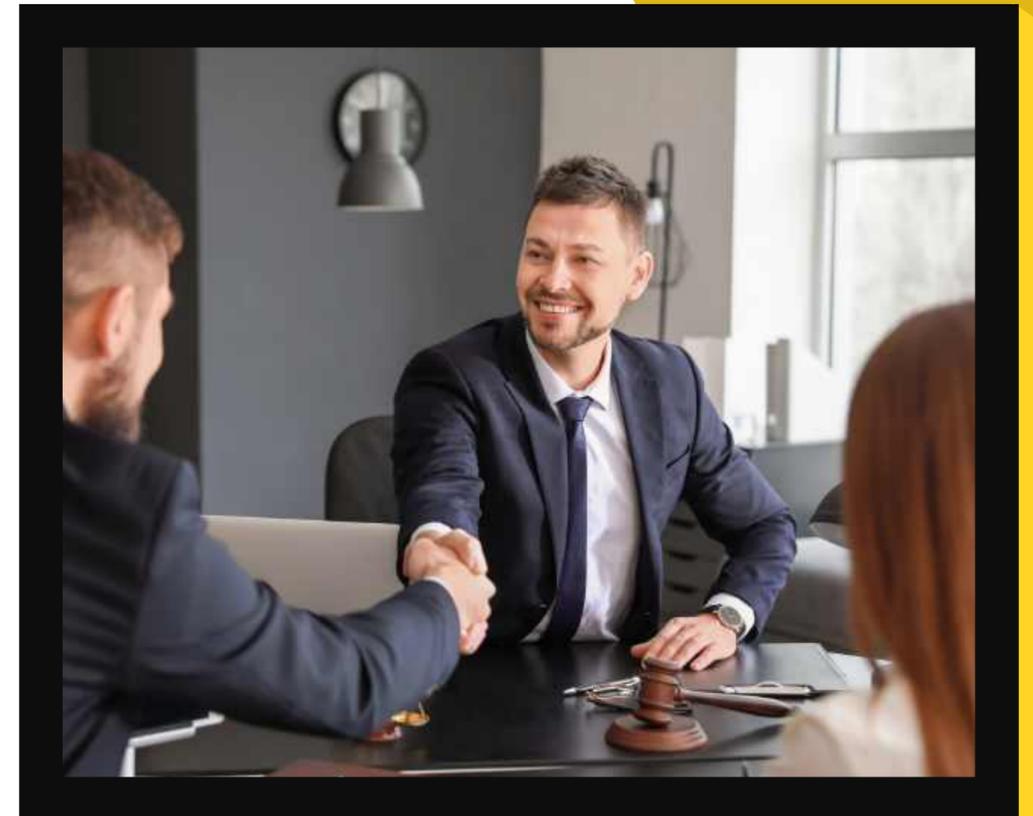
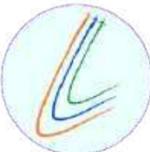
हमने 100+ सेवाओं को एक ही छत के नीचे लाकर हर उद्यमी, स्टार्टअप और SME को Ideation से लेकर International Expansion तक का पूरा समाधान दिया है।



## WHY CHOOSE VYAPAR BADHAO?

- 100+ Business Solutions at One Place - Digital Marketing, AI, Legal, Funding, Branding & International Expansion
- Growth Focused Approach - सिर्फ services नहीं, आपका बिज़नेस scale करने का पूरा रोडमैप
- AI-Powered Services - Voice Call Setup, AI Video, UGC Ads, AI Agents & Automations से आपका बिज़नेस future-ready
- Proven Expertise - 500+ brands और startups को grow करने का अनुभव
- Customised Strategy - हर बिज़नेस unique है, इसलिए solutions भी आपके लिए tailor-made
- Global Reach - International business setup और expansion में trusted partner
- End-to-End Support - Idea से लेकर execution और growth तक हर स्टेप पर साथ
- Trust & Transparency - कोई hidden cost नहीं, सिर्फ clear और result-driven work

# OUR NOTABLE CLIENTS



# बिज़नेस बढ़ाना मुश्किल नहीं, अगर साथ हो **VYAPAR BADHAO!**

हमसे जुड़ें और शुरुआत करें



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बिज़नेस बढ़ाना मुश्किल नहीं, अगर साथ हो **VYAPAR BADHAO!**